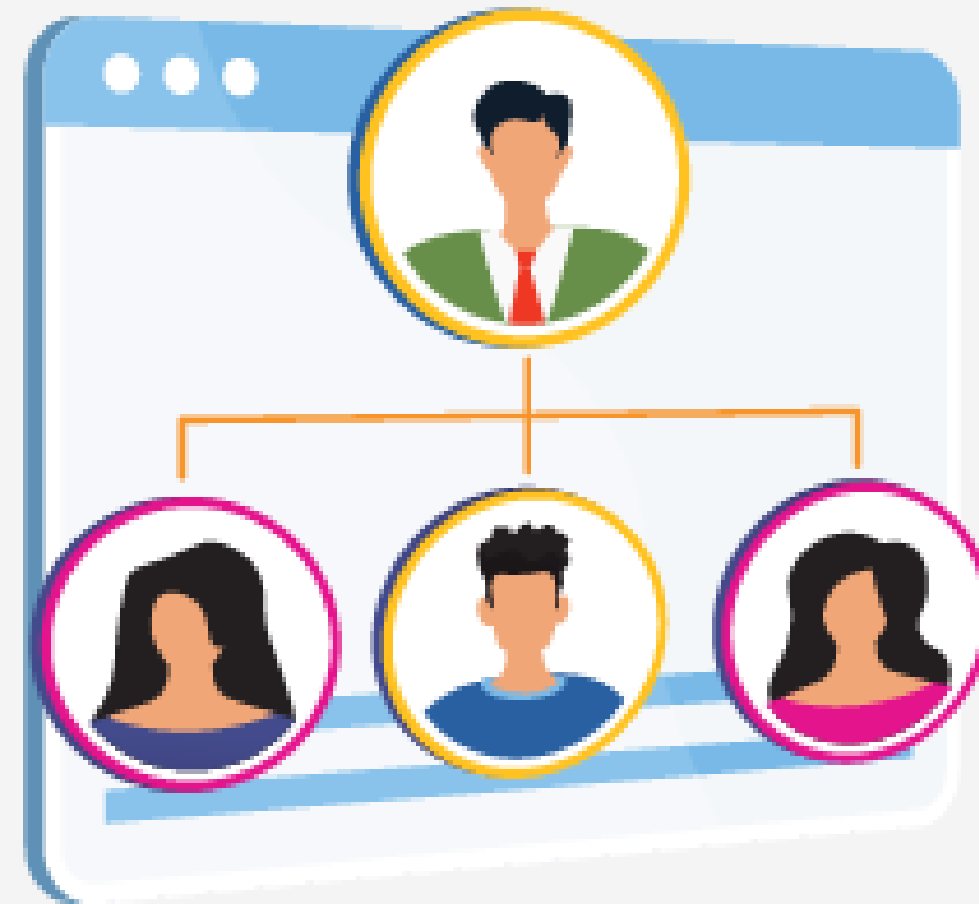
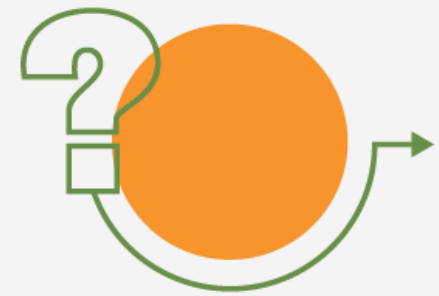


EXECUTIVE PRESENCE





WHAT IS EXECUTIVE PRESENCE?



**HOW DID THESE PEOPLE
CREATE AN IMPACT?**

WHAT IS THE EP CODE?

- How you act (gravitas)
- How you speak (communication)
- How you look (appearance)





GRAVITAS

- Confidence – grace under fire
- Decisiveness – showing teeth
- Integrity – showing truth to power
- Emotional Intelligence
- Reputation – Pedigree
- Vision - Charisma



COMMUNICATION

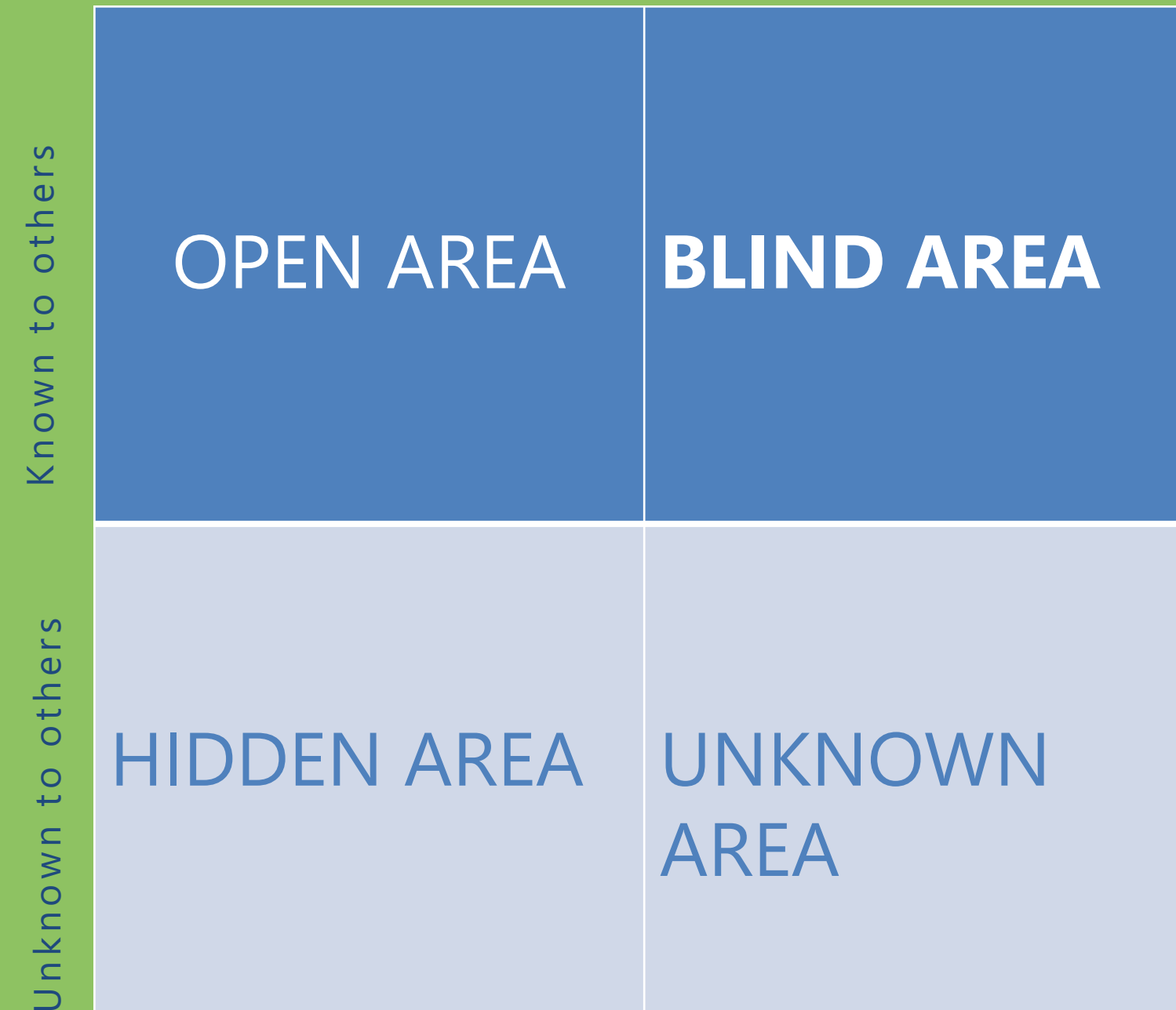
- Superior speaking skills
- Ability to command a room
- Forcefulness and assertiveness
- Ability to read the person in the room
- Sense of humour
- Body Language



APPEARANCE

- Only 5% importance is given to appearance
- First impression in the first 30 seconds
- Basic personal grooming is essential
- Physically attractiveness
- Physical fitness

THE JOHARI WINDOW



THANK YOU!



SUMMARY

1. What is Executive Presence?

2. What is the EP code?

- Gravitas
- Communication
- Appearance

3. The Johari Window